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Lincoln Be Smarter Grant Propels Synx Games into Roblox's User-Generated Content Platform

Lincoln, England – Lincoln-based game studio **Synx Games** has been awarded a Lincoln Be Smarter grant as it expands its operations to join the Roblox user-generated content (UGC) platform.

The grant will create multiple student jobs in Lincoln and expand the company, allowing Synx to invest in developing new Roblox[®] games, research into growing technologies such as AI and acquire new computer hardware suited for Roblox Software Development.

About Synx Games

Synx Games, formed in 2022, is a start-up game studio based in Lincoln, England. With its roots in *Minecraft*, the popular game published by Microsoft[®], Synx has developed and operated multiple successful multiplayer game servers, including *EnchantMC*¹ and *NobleRealms*², amassing over 200,000 unique players worldwide.

Synx is based at the University of Lincoln's Sparkhouse business incubation centre and has been supported by the University's business support programme. The company has significantly invested in the local community, creating multiple student jobs and internships for University of Lincoln students.

About Lincoln Be Smarter

The Lincoln Be Smarter project is facilitated by the UK Government's Be Lincoln Town Deal to help propel the digitalisation and growth of Lincoln-based SMEs through £1.29 million of funding in partnership with the University of Lincoln and Lincoln City Council.

About Roblox

Roblox is a global platform where millions of people gather together every day to imagine, create, and share experiences with each other in immersive, user-generated 3D worlds. The types of gameplay on Roblox are just as limitless as the creators' imagination.

ENDS

¹ EnchantMC.com

² NobleRealms.com